

MINUTES
NORTH CENTRAL MICHIGAN COLLEGE BOARD OF TRUSTEES
REGULAR MEETING – Library Conference Rooms 1 & 2

Wednesday, February 22, 2023 (4:00 p4 (E)4 (E)E0 Tw 5.8T0.002N T0.0N2 (o T

AES: Trustees Etienne Kswetter (via phne), King , Fough Rasmussen, Shrilla a
NAS: None
ABSENT: None

4. APPROXL OF MINUTES

It was moved by Trustee King and supported by Trustee Etienne that the minutes of the Janu
2023, Regular Meeting be approved as drafted.

AES: Trustees Etienne Kswetter (via phne), King , Fough Rasmussen, Shrilla a
NAS: None
ABSENT: None

5. COMMUNICATIONS

President Finley shared the following communications:

- a. Petoskey State of the Community

On Tuesday, February 7, 2023, Jillian Fellows from the Petoskey-Review published the
article “Chabsted by the Petoskey Regional Chamber of Commerce, the 2023 State of the Comm

highlighted six areas: education, philanthropy and community, health care, tourism, housing, and
government and economy. “

Pinch-hitting for Christy Lyons, President Finley spoke to the college’s Fast Track programs,
which began last year with the “Fast Track Healthcare Bundle Program”, and result in valuable
industry-specific certification designed to meet local employers’ needs requirements.

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The result of a partnership between North Central and the Women's Resource Center of Northern Michigan (WRCNM), the JEWEL program is designed to support students by providing improved access to resources that address barriers disproportionately faced by women. In addition to being matched with a mentor to encourage their professional and personal development, JEWEL participants will receive a \$1,000 scholarship split between the fall and winter semesters. The scholarship is renewable for up to two years.

The JEWEL program is funded by a generous gift from John Holder and Julie Fasone Holder, businesswoman and advocate for women in the workplace.

...

The JEWEL scholarship is open to 10 current or returning students with financial need and a high school diploma or GED. The program will expand to include an additional cohort of 10 students each subsequent year. Qualifying students will participate in a success program designed to improve academic outcomes by providing supportive services and consistent opportunities to meet with their mentor.

Applications for the JEWEL Scholarship are due April 15, and completion of the FAFSA is required. For more information or to apply, visit mich.edu/scholarships.html

d. NCMC Sees Winter 2023 Enrollment Increase

NCMC reports 8.6 percent increase in credit hours, largest increase among Michigan colleges.

PETOSKEY—NCMC welcomed more students who took almost 9 percent more credit hours this winter compared to last winter, according to new data from the registrar's office.

Enrollment increased across the board, as North Central saw upticks in both student headcount and credit hours. While total enrollment increased only slightly, credit hours increased by 1,001, or 8.6 percent, compared to Winter 2022. The college's full-time equivalent (FTE), which aggregates part-time students into full-time students, increased by 8.56 percent, or 67 students.

North Central's increase in credit hours was the largest among the 25 Michigan community colleges that reported data for Winter 2023. Southwestern Michigan College in Dowagiac and Alpena Community College notched the second and third largest credit hour gains, with 8.3 and 7.9 percent, respectively. Only nine colleges reported an increase in credit hours, with increases ranging from .9 percent to 8.6 percent.

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Corey Lansing, North Central's director of Admission, cited a campuswide focus on belonging and student success as critical to the college's enrollment success.

“These increases are thanks to great teamwork across campus,” Lansing said. “In addition to employing new strategies aimed at new student recruitment, we’re also focused on efforts to retain and support our current students to make sure they’re successful on their educational journey toward graduation. Both aspects are reflected in our Winter 2023 numbers.”

For more information, visit www.ncmich.edu.

e. North Central Men’s basketball win second straight game

On Thursday, January 26, 2023, Drew Kochanny from the Petoskey News published the article “North Central Men win second straight ...”

Grayling - The Timberwolves picked up a second straight victory earlier this week with a 67-58 final over Kirtland Community College in Grayling. They also earned an 80-73 win over Delta College last Saturday, which ended a six-game losing streak.

Full story can be viewed here: [North Central men win second straight; Harbor Light, Alanson girls roll \(petoskeynews.com\)](http://www.petoskeynews.com)

6. SCHEDULED PUBLIC COMMENT

None.

7. FINANCIAL REPORT

Dr. Tom Zeidel, Vice President for Finance & Facilities was asked by Trustee Fought to provide a Ja snaior.Ja 5anuor 5nc2-1in(H)4th(2-16)i

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b. Institutional Learning Outcomes

President Finley recently received a recommendation from the curriculum team (CRD/AP), to adopt the Higher Learning Commission (HLC) Assessment Academy's newly revised Institutional Learning Outcomes (ILOs). ILO's are the knowledge, skills, abilities, and attitudes that students are expected to develop as a result of their college experiences with any aspect of the College, including courses, programs, and student services. President Finley approved CRD/AP's recommendation, and this information is shared for your reference.

The CRDAP committee approved the following:

The committee recommends, to the college President, the adoption of the five listed outcomes as North Central Michigan College's Institutional Learning Outcomes and that these outcomes replace the Lumina Degree Qualifications Profile for the assessment of student learning at North Central Michigan College.

The five Institutional Learning Outcomes are:

1. Demonstrate solutions to problems from multiple perspectives.
2. Demonstrate appropriate verbal and nonverbal communication across contexts.
3. Demonstrate ethical reasoning in varied contexts.
4. Apply field-appropriate knowledge and skills to address common issues in an academic, professional, or community context.
5. Develop intercultural competence for living globally connected world.

Additional documentation from the Assessment Academy supported this recommendation. This action will replace the Lumina Degree Qualifications Profile as the basis for student learning outcomes at the institution level.

We thank Kim Drury and Rod Anderson, chairs of the CRD/AP Committee, and Dr. Sara Glasgow and Dr. Erin Sonneveldt, the primary leaders of the HLC Assessment Academy team for their efforts on this project.

c. President's Commission Report

A President's Commission Meeting was held via zoom on January 16 to share college updates, and gain input on our strategic directions. Good conversations were had around emerging trends in business & industry, certificate programs, enrollment, and marketing initiatives. We especially liked the question "what are the headwinds that prevent us from being what we want to be." This is a good question to consider and work through. A productive meeting resulted from this dialog. We are working to answer questions posed and follow up with this group.

d. ACCT National Legislative Summit

At the beginning of February, President Finley traveled to Washington, DC for the ACCT National Legislative Summit. He

legislative priorities: Bolstering the Role of Community Colleges in Workforce Development, Funding Key Education and Workforce Programs, and Supporting Dreamers.

e. Lansing Legislative Recap

Last week Dr. Finley travelled to Lansing to meet with key legislators who will determine North Central's FY24 appropriation and the fate of our CATEE Complex Capital Outlay Request. He was able to share the story of NCMC's impact ... both the life-changing impact on individual students and the valuable impact to our host communities. Our story resonated with the state and federal legislators with whom he met, and we are optimistic these conversations will bear fruit in the days ahead.

9. COMMITTEE REPORTS

a. Personnel Committee

Trustee Shirilla provided the following background and motion:

The Personnel Committee met via zoom on Thursday, February 16, 2023, to discuss several topics, including the newly crafted Employee Handbook which has now been ratified by both the Association of Faculty and Professional Staff, and the Educational Support Professionals.

It was moved by Trustee Shirilla and supported by Trustee Kring that the Board of Trustees approve the proposed Employee Handbook for North Central Michigan College. The Employee Handbook will be effective February 1, 2023.

Policy 214 General Education Policy

Background:

The need to create Policy 214 was identified to ensure the general education curriculum is appropriate to each academic credential. The policy directs that the Faculty and Administration develop the general education curriculum via procedures developed at the college, and in accordance with the Higher Learning Commission (HLC) standards, Michigan Transfer Agreement (MTA) guidelines, and other best practices.

Policy 215 Program Review Policy

Background:

Policy 215 was created to define how we review associate degrees, certificates, and programs referenced in policy 213. This ensures all academic credentials generally referred to as programs – be systematically reviewed and evaluated by Faculty, Administration, and Students for quality, effectiveness, and efficiency.

Policy 216: Outcomes Assessment (Assessment of Student Learning) Policy

Background:

This policy states that the board directs the college to ensure learning outcomes assessment opportunities are available to improve the teaching and learning process for students. This policy commits the board to an assessment policy which directs Faculty, Staff, and Administration to identify institutional learning outcomes, determine effective assessment measures, analyze the results of assessment measures, and use the results of the outcomes assessment process to improve teaching and learning at the college.

It was moved by Trustee Shorter and supported by Trustee Fought that the four new Board Policies 213, 214, 215 and 216, be accepted as written

AYES: Trustees Etienne, Keiswetter (via phone), Kring, Fought, Rasmussen, Shirilla and Shorter

NAYS: None

ABSENT: None

10. OLD BUSINESS

a. Thrive 2035 Strategic Plan

Trustee Kring provided the following background and motion:

The College has updated the Thrive 2035 Strategic Plan, with input from many stakeholders, including both the Association of Faculty and Professional Staff (AFPS), and the Educational Support Professionals (CMO). This revised strategic plan places the focus on People – Programs – Places, in that order. The final version of the Thrive 2035 Strategic Plan has been shared with both the Personnel, and the Finance & Facilities Committees. Finally, drafts of the proposed Thrive 2035 Strategic Plan have been shared with the entire board over the past several months.

It was moved by Trustee Kring and supported by trustee Etienne that the Board of Trustees approve the Thrive 2035 Strategic Plan. This Strategic Plan will be effective today, 2/22/2023.

AYES: Trustees Etienne, Keiswetter (via phone), Kring, Fought, Rasmussen, Shirilla and Shorter
NAYS: None
ABSENT: None

11. NEW BUSINESS

a. Foundation Report

Chairman Rasmussen called upon Chelsea Platte, Executive Director of the Foundation to provide the semi

science classes. Sarah plans to pursue International Relations and specialize in Chinese international relations.

13. UNSCHEDULED PUBLIC COMMENT.

None.

14. ADJOURNMENT.

There being no further business, Trustee Fought motioned and ~~Trustee~~ ~~Etienne~~ and Shorter supported that the meeting be adjourned at 4:35 p.m.

AYES: Trustees Etienne, Keiswetter (via phone), Kring, Fought, Rasmussen, Shirilla and Shorter

NAYS: None

ABSENT: None



/S/ Daniel D. Rasmussen, Chairman

/S/ Melissa Keiswetter, Secretary