

MINUTES  
NORTH CENTRAL MICHIGAN COLLEGE BOARD OF TRUSTEES  
REGULAR MEETING Library Conference Rooms 1 & 2  
Tuesday, September 26 2023 (4:00 p.m.)

1. CALL TO ORDER

Chairman Rasmussen called the meeting to order at 4:00 p.m.

2. ATTENDANCE

PRESENT: Trustees Etienne, Fought, Keiswetter, Kring, Rasmussen, Shirilla, and Shorter

ABSENT: None

4. APPROVAL OF MINUTES

It was moved by Trustee Fought and supported by Trustee Etienne that the minutes of the August 22 2023, Regular Meeting be approved as drafted

AYES: Trustees Etienne, Fought, Keiswetter, Kring, Rasmussen, Shirilla, and Shorter

NAYS: None

ABSENT: None

10. STUDENT SUCCESS

Agenda item 10 was moved up to accommodate schedules of the students.

a. NCMC International Students.

Jake Linakeis here from a small town near Perth in Western Australia. He is playing basketball here and pursuing a degree. His position on the basketball team is forward center. The attitude of people at the school, especially the basketball program, has been his favorite

, she took nursing courses and worked as an intern in

## 5. COMMUNICATIONS

President Finley shared the following communications:

a. NCMC Ranked Top Community College in Northern Michigan by Wallethub

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with North Central landing as the top college in Northern Michigan based on 19 indicators of cost and quality, including in-state tuition cost, student-faculty ratio, and graduation rate.

North Central ranks in the top third of community colleges nationwide, landing at No. 191  
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[www.wallethub.com](http://www.wallethub.com)

b. NCMC Ranked 3<sup>rd</sup> Best Community College in Michigan by bestcolleges.com

Yet another resource, BestColleges.com, ranked North Central as 3<sup>rd</sup> community college in Michigan.

As one of the most comprehensive community colleges in Michigan, NCMC provides a generous selection of resources for students, including counseling, academic advising, and career services. The school's learning support services office offers various academic tools, such as academic tutoring in many subjects, a computer lab, study guides and various tutorials, and test proctoring. Students can also receive academic assistance through the school's writing center and math lab.

More information can be found <https://www.bestcolleges.com/united-states/michigan/communitycolleges/>

c. NCMC 2023 Timberwolves Athletic Rally

North Central hosted our inaugural Athletic Rally Saturday, September 23, 2023 just outside the SCRC. The Timberwolf nation was revved up! Guests had a chance to meet our student athletes and participate in activities such as bounce houses, face painting, yard games, and music by our own DJ, Tim Roback.

Leading up to the event, the details were shared in both the Petoskey News Review and the Harbor Light News. There was also a great story and video on the NewsNet Northern Michigan site.

d. NCMC Campus Changes Highlighted

On Saturday, September 9, 2023, the Petoskey News Review published a column written by alumnus Kendall Stanley. Kendall wrote about a recent visit to campus, where he noticed all the wonderful improvements outside that had been made since he attended

college here from 1968. Notably the Harris Gardens and the sculptures that are on display from around the world.

For the complete article, please see

<https://www.petoskeynews.com/story/opinion/columns/2023/09/09/ksdale-by-whoa-what-a-change/70779956007/>

e. NCMC Volleyball Players Featured

North Central Volleyball players were featured on the front page of the Petoskey News

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Thank you to the HLC Assessment Academy Committee. Dr. Strora, Glasgow, Erin Sonneveldt, Amber Lewis, Ben Crockett, Joe Balinski, Kendra Lake, Melanie Leaver, Michele Andrews, Rod Anderson, and Shae King, your hard work shows, and we are grateful!

g. Strategic Plan Annual Report

Dr. Finley called upon Carol Laenen, VP of Marketing and Strategy to speak to the Strategic Plan and the Annual Report. The trustees reviewed documents handed out to them that detailed the overall performance of the 2022 Strategic Plan, details of the 2023-24 Strategic Plan, and timeline that was created to guide the efforts as we move forward with the Thrive 2035 Strategic Plan.

9. COMMITTEE REPORTS

a. Finance & Facilities Committee

Trustee Fought reported that the Finance & Facilities Committee met on Tuesday, September 19, 2023 to review the Local Strategic Value Grid, financials, and several other items.

Best Practices + Local Strategic Value Grid



/S/ Daniel D. Rasmussen, Chairman

A handwritten signature in black ink, appearing to read "Melissa Keiswetter", is written over a set of horizontal lines. The lines are pink and blue, typical of a check or ledger. The signature is written in a cursive style.

/S/ Melissa Keiswetter, Secretary